

# Environmental sustainability assistance for tourism operators



April 2008

1. The **Ministry of Tourism** website has very practical information to help tourism businesses become more sustainable. This should be your first port of call: [www.tourism.govt.nz/sustainability](http://www.tourism.govt.nz/sustainability)
2. Operators in the following regions can speak with **Sustainable Tourism Charter** assessors about their experience of working with tourism businesses on sustainability:
  - **Nelson** – David Purdie [david@nelsonnz.com](mailto:david@nelsonnz.com)
  - **Rotorua** - Eldad Collins [eldad@apr.co.nz](mailto:eldad@apr.co.nz) or Gina George [gina.george@rdc.govt.nz](mailto:gina.george@rdc.govt.nz)
  - **Bay of Plenty** - Mereana Mills [mereanamills@xtra.co.nz](mailto:mereanamills@xtra.co.nz)
  - **Southland** - Angela Halliday [angela.h@venturesouthland.co.nz](mailto:angela.h@venturesouthland.co.nz)
  - **Wanaka** - Megan Williams [megan@sustainablewanaka.co.nz](mailto:megan@sustainablewanaka.co.nz)
  - **Northland** - [tammyf@enterprisenorthland.co.nz](mailto:tammyf@enterprisenorthland.co.nz) or [courtneyb@enterprisenorthland.co.nz](mailto:courtneyb@enterprisenorthland.co.nz) (Charter project is no longer running, but Tammy or Courtney have access to information)
3. **Qualmark** [www.qualmark.co.nz](http://www.qualmark.co.nz) is developing the environmental accreditation aspects of its quality assurance systems for launch in 2008: [http://www.qualmark.co.nz/responsible\\_tourism.jsp](http://www.qualmark.co.nz/responsible_tourism.jsp)
4. The **Sustainable Business Network** (SBN) [www.sustainable.org.nz](http://www.sustainable.org.nz) provides affordable assistance for businesses wishing to learn about becoming more sustainable. The SBN has several regional offices – details are at [www.sustainable.org.nz/contactregional.asp](http://www.sustainable.org.nz/contactregional.asp)

SBN member businesses can enter the "Get Sustainable Business Challenge" [www.getsustainable.org.nz](http://www.getsustainable.org.nz)

SBN has also developed **GreenFleet** [www.greenfleet.org.nz](http://www.greenfleet.org.nz), a practical programme which helps businesses reduce the impacts of their vehicle fleet on the environment.
5. **EnviroSMART** also provides assistance. The cost is more than SBN, but you can get recognition for your efforts. [www.landcareresearch.co.nz/services/sustainable/soc/enviromark/enviromart](http://www.landcareresearch.co.nz/services/sustainable/soc/enviromark/enviromart)
6. **Green Globe** [www.greenglobenz.org](http://www.greenglobenz.org) provides detailed benchmarking for tourism businesses and communities with environmental management systems in place.

7. **Landcare Research** [www.landcareresearch.co.nz](http://www.landcareresearch.co.nz) has a Frequently Asked Questions (FAQ) section that is very helpful.

Check out their Carbon Calculator to calculate your own carbon usage [www.carbonzero.co.nz/CarboNZerocalculators.asp](http://www.carbonzero.co.nz/CarboNZerocalculators.asp) For the small business calculator, contact the enquiries manager on 03 321 9831 or email [carbonzero@carbonzero.co.nz](mailto:carbonzero@carbonzero.co.nz)

8. **Energy Efficiency Conservation Authority (EECA)**. Call 0800 358 676 for a free copy of the *Power to the People kit*. This information is really useful or you can look at the Energy Challenger to assist you with your energy management [www.eecabusiness.govt.nz/empove](http://www.eecabusiness.govt.nz/empove)

For inspirational case studies visit [www.eecabusiness.govt.nz/empove/case-studies/indexnew.htm](http://www.eecabusiness.govt.nz/empove/case-studies/indexnew.htm)

9. The **Ministry for the Environment (MFE)** website has helpful information [www.mfe.govt.nz/issues/sustainable-industry/tools-services/concepts.php](http://www.mfe.govt.nz/issues/sustainable-industry/tools-services/concepts.php)

MFE has created an information sheet for travellers that a business can add its own brand to: [www.mfe.govt.nz/issues/sustainable-industry/initiatives/sustainable-tourism/eco-wise-travel.html](http://www.mfe.govt.nz/issues/sustainable-industry/initiatives/sustainable-tourism/eco-wise-travel.html)

It also has useful information on climate change [www.mfe.govt.nz/issues/climate](http://www.mfe.govt.nz/issues/climate)

10. The **Department of Conservation (DOC)** offers guidance on good business reasons for contributing to conservation initiatives [www.doc.govt.nz/templates/page.aspx?id=42211](http://www.doc.govt.nz/templates/page.aspx?id=42211)

11. **InterCity**, which is aiming to be the world's first carbon neutral public transport system, has a website about its plans [www.destinationcarbonneutral.co.nz](http://www.destinationcarbonneutral.co.nz)

12. **3R Group Ltd** [www.3r.co.nz](http://www.3r.co.nz) specialises in reducing waste and maximising recovery. It provides practical and innovative advice and service solutions to help meet growing demand for more sustainable business practices.

13. The **Fuelsaver** website [www.fuelsaver.govt.nz](http://www.fuelsaver.govt.nz) helps you calculate and compare fuel consumption rates on your vehicle and offers tips for saving fuel.

14. The **New Zealand Green Building Council** [www.nzgbc.org.nz](http://www.nzgbc.org.nz) is an inclusive broad-based industry organisation that has been formed to lead New Zealand's focus on green building. It is developing market based solutions to help deliver efficient, healthier, innovative buildings for New Zealand.

15. **TIA** has an environmental section on our website <http://www.tianz.org.nz/Current-Projects/Environmental-Sustainability/> It offers a large number of sources for information on environmental sustainability.