

EARTHQUAKE ELEVATOR SPEECH

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If you had no more than a minute to convince someone to travel to New Zealand, this is what you might like to say:

New Zealand is absolutely ready and waiting to welcome you. The country provides a rich range of amazing experiences that are simply world-class.

Don't just take my word for it. CNN has named New Zealand as one of the best places to be in 2011 for good reason.

There's outdoor activities that get your heart thumping, breathtaking scenery, unique Maori culture, incredible walks and cycle trails. Then there are the natural wonders, the geothermal areas, the Southern Alps, the unique sea life, birdlife, nightlife - the list literally is endless. And we're hosting the biggest international sporting tournament (and party) to be staged in 2011 - Rugby World Cup 2011.

You'll also be glad to know that Christchurch city has taken huge steps towards its recovery with many attractions, accommodation and facilities back to normal.

So, check out New Zealand for yourself.